

# THE ST. LOUIS TECHNOLOGY LEADERSHIP EXPERIENCE

The TechLX is an in-depth, blended learning journey for mid-level IT leaders. Through a combination of virtual workshops, peer connections, 1:1 mentoring, and self-awareness, the TechLX does more than build the next generation of IT leaders; it creates a powerful technology leadership community.

## THE TECHLX COMPONENTS

- 1 IT leadership development workshops
- 2 1:1 mentoring with a senior-level IT leader
- 3 Peer connections through small group problem solving
- 4 A capstone project of creating a real-world marketing plan

## THE TECHLX WILL...

- Provide a targeted learning experience for high-potential IT leaders.
- Develop new leadership skills and competencies critical for your success in the digital age.
- Foster internal mobility by equipping you for your next role in your organization.
- Build a stronger IT leadership brand that enables you to showcase your talents and leadership and to pursue your career successfully.

## UNIQUE BENEFITS OF VIRTUAL

**ACCESSIBLE:** No matter where you are located, you can join the TechLX.

**BROADEN YOUR HORIZONS:** Engage with IT leaders from companies.

**LEARN + PRACTICE + APPLY = SUCCEED:** Modularized content delivered over time embeds new mindsets and builds essential skills.

**PERSONAL:** Each cohort is capped at 25 participants.

**COST EFFECTIVE:** A nine-month experience at 50% the cost of a traditional LDP

## LEADERSHIP DEVELOPMENT WORKSHOPS

*Led by former IT executives, the TechLX workshops are rolled out in a virtual and modular format for an engaging and dynamic learning experience.*

### LEADING IN A TECHNOLOGY

**ORGANIZATION** focuses on some of the most critical skills of effective leadership such as purpose, goals and vision, inspiring others, emotional intelligence and decision making.

### IT CONSULTING SKILLS: BECOMING A TRUSTED ADVISOR

increases participants' trust and influencing skills, strengthens their communication skills, and helps them to build deeper relationships with their clients, their team, and others in the organization.

### MARKETING A TECHNOLOGY

**ORGANIZATION** enables participants to communicate the value of the IT organization or themselves as an IT leader. Participants learn to tell a compelling narrative, to build their personal leadership brand, and foster client support by focusing on value provided rather than simply the technical features.

FIND OUT MORE AT [TPI.CO/TLX](https://tpi.co/tlx)