

CLIENT SUCCESS STORY

THE MISSION CONTINUES: PROJECT RESCUE FOR WARY NONPROFIT



The Mission Continues empowers veterans who are adjusting to life at home to find purpose through community impact. They deploy veterans on new missions in their communities, so that their actions will inspire future generations to serve.

THE CHALLENGE

The Mission Continues, a nonprofit dedicated to connecting veterans to a mission of transforming underserved communities, wanted a website capable of an online registration process for companies pledging to support the mission with donations from supplies to sponsorships. After having lost funds on a failed, clunky, difficult to use solution created by another provider, the organization was hesitant to try other options since the less-than-ideal user experience had negatively impacted funds and membership.

“Technology Partners actually made us a better organization with the web solution they delivered, and that kind of expertise is hard to come by.”

THE PLAN

Rescue the registration system. The Mission Continues would partner with Technology Partners to re-architect a more secure solution. Using Agile best practices with frequent releases, Technology Partners was able to show continual improvement to the application throughout the project, while giving full flexibility to The Mission Continues for adjustments.

THE RESULTS

Technology Partners was able to debug the website by eliminating the database altogether, instead migrating their data into Salesforce and a high-powered Grails-based back end. Sync issues that plagued the first version were eradicated, and users could now easily register through their main website-whether on a desktop browser or mobile device. Making the system more usable, corporations found it easy to join and donate to The Mission Continues, which saw an increase in their membership and contributions.



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