

CLIENT SUCCESS STORY

MAJOR CREDIT CARD COMPANY USES CUSTOM APPS TO KEEP CLIENTS HAPPY



As a household name around the world our client is a leading global payments & technology company that connects consumers, businesses, merchants, issuers & governments. Not only sitting in the wallets of nearly every consumer on the planet, their continual search for innovation drives them to continue their growth at every turn.

THE CHALLENGE

Sticking to the status quo is always easier than implimenting change, and continuing to evolve while refining best practices can be a tough balancing act. Finding ways to inject innovation into a robust system required thinking both outside the box and outside the office for this major credit company.

“Flawless. That’s that word I would use to describe how Technology Partners made our approach to building rapport with our customer. Everything from ideas to workflow, they delivered.”

-Client
Executive Director

THE PLAN

If our client sought to create new methods of building trust with their customers and while continuing to provide new innovative services to enhance their standing partnerships. In addition to an established list of ideas already in process, adding in outside help was the best next step that would jump start their next chapter of service.

THE RESULTS

Our team worked with this client through Innovation Labs to ideate a swath of executable improvements. From travel card and e-commerce solutions, to fleet card management and pre-authorization spending controls, we applied our holistic approach to maximizing their current systems and gave them the technological edge they needed in order to serve their customers better for a longer life-span.



To learn more about how we can help your company, visit [TechnologyPartners.net](https://www.technologypartners.net).