



LEADERSHIP DEVELOPMENT FOR THE DIGITAL WORLD

“Here at Technology Partners, we have made it our mission to curate some of the finest and most rewarding programs with organizations that profoundly shape both the IT industry and people with whom they work. We are thankful for the endless possibilities that are continuously making us all better. Because after all, what is really possible if we only believe? What are you and I missing out on when we allow fear or excuses to rob us of possibility? Let us hold each other to the standard of living each day full out by embracing the possibilities.”

Lisa Nichols CEO

THE STATE OF LEADERSHIP

Today's IT leaders need to be Strategic Partners and Innovative Anticipators™ that not only partner with the business, but also drive business opportunities. TechLX provides the opportunity for you to:

- Experience nine-month, blended learning tailored specifically for IT.
- Develop new leadership skills and competencies critical for your success in the digital age.
- Grow your network with peers and CIOs, enabling rich shared learning, informal mentoring, and diverse perspectives.
- Build a stronger IT leadership brand that empowers you to take that next step in your career journey.

PROGRAM OVERVIEW

WORKSHOPS

1. “Leading in a Technology Organization”

This workshop highlights some of the most critical skills of effective leadership, including purpose, goals and vision, inspiring others, emotional intelligence, and decision making.

2. “IT Consulting Skills”

Learn how to increase your ability to influence, strengthen your communication skills, and build deeper relationships with your clients, team, and others in the organization.

3. “Marketing a Technology Organization”

This workshop enables you to communicate the value of the IT organization and yourself as an IT leader. Learn to tell a compelling narrative and build support by focusing on value provided rather than simply the technical features.

PEER PROBLEM-SOLVING SESSIONS

As a St. Louis TechLX participant, you’ll have multiple opportunities to network and build relationships with IT leaders of various companies and industries.

- Networking and Relationship Building
- Sharing Ideas and Solving Problems
- Peer Mentoring and Coaching

SELF-ASSESSMENT

Take a self-assessment to build self-awareness surrounding key leadership competencies.

1:1 MENTORING

All TechLX mentors are respected, senior IT executives – CIOs, CISOs, CTOs, and CDOs who represent a broad spectrum of organizations and industries.

1. Gain insights and practical advice on the issues facing IT today and how to overcome your challenges.
2. Reflect on your own career, what got you where you are, where you are going, and the next steps to success.
3. Reverse mentor: build your leadership muscle by sharing your unique perspective and experiences with your mentor.

“It was great to have access to such senior leaders and have the opportunity to select my mentor. The match was really good, and I feel it added value and contributed to my development as a leader. My mentor was available to meet in person monthly and is willing to meet going forward even though the program has ended. Mentoring opportunities like this are priceless!”

IT Manager

OBJECTIVES

- 1 Attend all three workshops (will be in 3-hour modules over 2-4 days)
 - Participate during workshop breakout sessions
 - Complete feedback survey for each workshop

- 2 Meet 3 times with your sub-cohort
 - All participants will be placed in small groups of 3-4 other individuals called your “sub-cohort.” These groups will be diverse and be comprised of peers in a variety of industries.
 - Present the current problems you face and problem solve together as a group. Take turns sharing your stories, advice, and insights.
 - Feel free to meet virtually, over dinner or whatever works for you.
 - Create a 5-7-minute presentation for graduation with your sub-cohort on your biggest takeaways from the program (example: [slide deck](#) and [video presentation](#)). Be sure to practice with your group to ensure you remain within the time frame. Get creative and have fun—we are excited to see what you have learned!

- 3 Meet 3 times with your mentor
 - When you receive the mentor profile booklet via email, respond ASAP with your top choices. We will do our best to pair you with one of your top picks.
 - Come to the meetings prepared. Send an agenda ahead of time and bring a list of questions or topics you would like to discuss.
 - Use your IT Skill Builder results as a point of discussion. Let your mentor know your gap areas in your current or aspirational role. Ask for his/her advice on how to close the gaps
 - and reach your target goals.

Did you know? Mentees are promoted 5x more often than those not in a mentoring program.

- 4 Complete a marketing plan capstone
 - Create a marketing plan to implement at your organization. This will be the cumulative application of what you’ve learned along your TechLX journey and could be focused on a new initiative, a project or service launch, changing the perception of IT, etc.

- 5 Attend cohort events
 - Kick-off and graduation
 - All other networking events (ie. Leadership Connection Series and Connect and Cultivate calls) are encouraged but optional to attend.

AWARDS

“Leader Amongst Leaders”

Participants are given the opportunity to nominate one of their peers for the “leader amongst leaders” award. This award is given to a participant who displays exemplary leadership behaviors throughout the cohort.



Previous Award Winners

- Caitlin Gaines, MiTek
- John Hearlein, Saint Louis University
- Tim Lorenz, MiTek
- Mike Luebbers, Vi-Jon

WHAT OUR PARTICIPANTS HAVE TO SAY

“I think this was a valuable experience. It was a great opportunity to network with a lot of like-minded IT leaders in the area...I was blessed to be paired in a great peer group with some great peers. There was a wealth of valuable information that was given to us by the facilitators that allows us to take that information back to our teams and help grow our teams and make our groups better.”

Director, IT Infrastructure

“This was an amazing opportunity to participate in the [TechLX]. I enjoyed meeting with the different individuals from all kinds of organizations and, although we were all different, we still had common issues that we were dealing with. I highly recommend this [program].”

Director, Technology Services

YOU'RE IN GOOD COMPANY...

The St. Louis TechLX community represents 80+ St. Louis-based companies including the following:



COHORT TIMELINE

We're so glad you're on board. Note: All times listed below are in CST.



Jul 12 - 9:00am-10:00am
Cohort Kick Off

Jul TBD
Orientation



Aug 23 & 30 - 9:00am-12:00pm
Leading in a Technology Organization



Oct 4, 11, 18, 25 - 9:00am-12:00pm
IT Consulting Skills: Becoming a Trusted Advisor



Nov 30, Dec 7, 14, 21 - 9:00am-12:00pm
Marketing a Technology Organization



Feb TBD
Graduation and End-of-Cohort Survey

Questions? Contact Kendall Brewer.
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