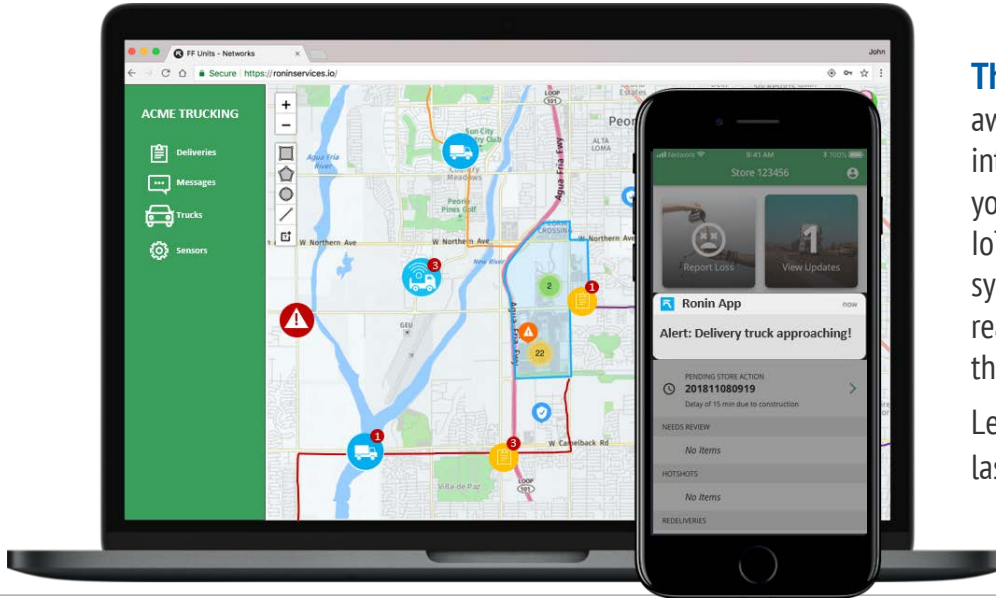


STREAMLINE LAST MILE DELIVERY CHAOS

Visualize and collaborate on critical data through a mobile-first, map-driven interface.



The **Ronin Platform** is a situational awareness delivery platform that integrates and aggregates everything you already have – data from the IoT, vehicles, sensors, existing systems, and people – to allow for real-time decision-making throughout the supply chain.

Learn how Ronin can untangle your last-mile logistic challenges.

CHALLENGE

Lack of end-to-end operational visibility inhibits efficiency.

The transportation and logistics industries depend on consistent and reliable delivery of product to customers. Inherent supply chain complexity along with a myriad of disconnected systems and processes to manage drivers, trucks, compliance, customers, inventory, schedules—make consistent On Time In Full (OTIF) deliveries a challenge.

Lack of visibility inhibits a company's ability to identify points of failure, proactively communicate and respond to customer demands, or create incremental revenue opportunities. Breakdowns in the last mile delivery process can torpedo customer satisfaction, drive unnecessary costs, limit your ability to add new clients and kill bottom-line results.

SOLUTION

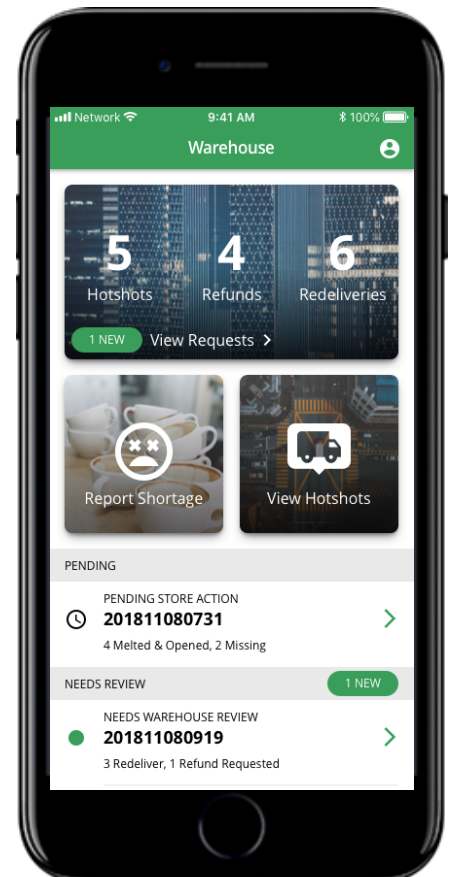
Get real-time data visibility with a common operational picture.

Ronin solves logistics challenges by providing a real-time operational picture of the distribution network to all the impacted parties. Drivers, warehouse, logistics teams, and even customers, will be linked together with unique views of the same information. Everyone can see the status of deliveries, notify or be notified of problems, and act before delivery times are missed.

Managers can make more informed decisions when rerouting trucks or inventory, warehouse workers can proactively communicate when quantities or selection may vary from the order, and customers can request additional product or trigger an alert when there's a problem.

The Ronin Platform is an intelligence layer that brings relevant data and people together, enabling them to take action. Built-in workflow capabilities allow Ronin to route information to the users that can influence the outcome—in context of their location and role responsibilities. Ronin's mobile-first, map-driven interface enables users to visualize critical data and act on it instantly. Users can communicate and collaborate via chat, images, videos or on-screen annotations—allowing for the fastest possible resolution. With a common operational picture, all impacted parties have visibility of the most critical information.

IOS & ANDROID APPS



THE RONIN PLATFORM™

IN YOUR ENVIRONMENT

“Making the right decision
at the right time unleashes
the unrealized value of a
business.”

KEY FUNCTIONALITIES

- MAINTAIN A SINGLE SOURCE OF REAL-TIME INFORMATION ON THE ENTIRE SUPPLY CHAIN.
- MULTI-DIRECTIONAL COMMUNICATION ALLOWS PUSH/PULL REQUESTS FROM CUSTOMERS, MANAGERS, WAREHOUSE AND DRIVERS.
- CONNECT TO VEHICLE SENSORS TO MONITOR THINGS LIKE LOAD TEMPERATURES OR HUMIDITY.
- GET REAL-TIME STATUS UPDATES ON A DRIVER'S LOCATION AND ROUTE PROGRESS OR CHANGES.
- RECEIVE ALERTS ON BREAKDOWNS OR AT-RISK DELIVERIES. TAKE ACTION TO PREVENT IMPACTS ON DRIVE OR CUSTOMER.
- SUPPORT DYNAMIC ROUTING TO RETAIL LOCATIONS / CUSTOMERS BASED ON AD-HOC REQUESTS FOR PRODUCTS.
- GEOFENCES CAN REDUCE DRIVER WAIT TIMES BY TRIGGERING LOCATION-BASED ALERTS AND NOTIFICATIONS FOR IMPENDING DELIVERIES.
- USE HISTORICAL DATA TO SUPPORT YOUR CONTINUOUS IMPROVEMENT PROCESS, AND LEVERAGE PREDICTIVE ANALYTICS TO DRIVE OPERATIONAL EFFICIENCIES AND UNDERSTAND THE IMPACT OF BUSINESS CHANGES ON YOUR OPERATIONS.

ABOUT

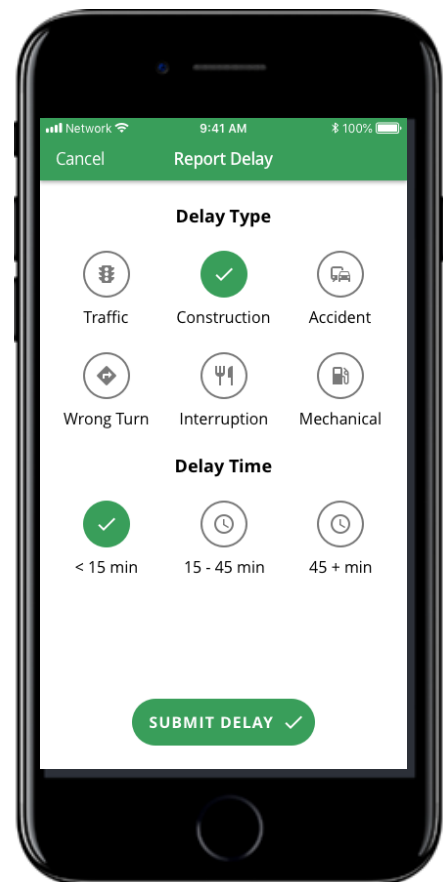
At Coolfire Solutions, we create, design and innovate at the edge because we thirst for progress – the kind of progress that transforms life and business in a meaningful way. We embrace ingenuity to get the job done. We sprint for milestones to quickly show returns. With the right information in the right hands right now, action can be taken and innovation spurred.

The Ronin Platform was developed to maximize the value of your existing technology and minimize the gaps in your operational picture by intelligently integrating data from all sources.

SUMMARY

The Ronin Platform provides unprecedented visibility into your transportation operations, allowing for real-time communicate and collaborate on the same set of information. When using a common operational picture to organize information, there is no confusion or lost efficiencies when servicing a customer. When you consistently deliver On Time In Full, you improve existing customer satisfaction and create new, incremental sales opportunities.

COMMUNICATE & COLLABORATE



The **RIGHT DATA**
in the **RIGHT HANDS**

RIGHT NOW.



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