

CLIENT SUCCESS STORY

## MOBILE APP PAVES THE WAY FOR SMOOTHER OPERATIONS



### Constant setbacks in transportation logistics leads to a technology breakthrough and a legacy fix.

#### Background

With over 90 years of combined industry experience, Our client is a world-class producer of oil country tubular goods and line pipe. Committed to employee safety and serving their customers with excellence, the company achieves their vision of being the most responsive supplier of OCTG products in the business.

#### The Challenge

Our client relies heavily on supply transportation to their facility in Texas, but there was a major impediment to the operation. The drivers' vehicles were positioned in a way that made it very difficult to see if the gates of the entrance had opened. This led to frequent damage of the gates and delivery trucks. Their existing operating systems for the gates was complex and antiquated, so the only solution was to leave the gates open. This posed a potential security threat if left unaddressed. They desperately needed a solution that was both practical and functional.

#### The Plan

If the existing software could be replaced it would lead to an increase in flexibility and adaptability for new features. They could build on the new platform and integrate a custom mobile app for the drivers to access the gate controls as well as other facility features.

#### The Results

Our Mobile Apps team set out to solve this issue. In under two weeks, we were able to present a mobile app that would allow the drivers smooth, uninterrupted access into the facility. We updated their operating software and connected the app putting control back in the driver's hands. Today, the delivery process is easier than ever and the security of the facility is back on track.



**"Our partnership with Technology Partners allowed us to grow in so many ways; The opportunity to work alongside one another provided results that would otherwise have not been possible."**

*Client Executive*

Nearly

# 3 HOURS

a day is spent on a smart phone in the USA for adults 18 and over, with significantly more time for young adults 18-24.

-- ComScore

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