

CLIENT SUCCESS STORY
**RISK EXPERTS LOOK TO A
PROVEN PARTNER**



A rapidly growing risk assessment company needed a marketing overhaul, including a new website.

The Challenge

When a growing risk assessment company began the process of creating a new website, they knew they needed to reassess their marketing strategy. **Their existing website was driving more sales than they originally expected, but because of the state it was in, it was driving some sales away.**

The Plan

They knew **they not only needed a new site, but a partner to help with their holistic marketing needs.** Technology Partners was the perfect choice, and jumped right in. Joining forces with the client's team, we took an audience-first approach to the web design, focusing on user experience and connectivity while eliminating the clutter from the previous site.

The Results

With a nimble and flexible marketing website, **the client is meeting their users needs with a beautiful responsive experience.** A site that works on all devices and represents their brand to their growing client base.



"Technology Partners, their contacts, their resources, their ability to get good quality people has amazed me and has made that partnership so beneficial for both of us."

Client Executive
CEO
Client

48% of Users

find non-responsive websites frustrating

Find more success stories at technologypartners.net/success and see how you can utilize our decades of experience to give you added peace of mind. **Together is just better.**