

CLIENT SUCCESS STORY

HUGE PERFORMANCE GAINS FOR CAR RENTAL GIANT

Technology
 **Partners**[®]
Your Clear Choice in IT™

After three failed technology conversions, car rental company turns to a proven partner for the win.

The Challenge

A major rental car company ranked #1 by JD Power & Associates faced significant lag in transaction times. Additionally, they were **struggling through three failed technology conversions**. They tried to address the issue internally, but had very little improvement.

The Plan

Technology Partners introduced performance tactics, from indexing and SQL hints to histograms and stored outlines. The team of specialists also took on the task of mentoring a team of 10 DBAs and over 250 developers. Helping to establish proper tools for database monitoring, defining a benchmarking process, and improving market research tactics would **prevent future issues in performance and conversions**.

The Results

With website portal traffic increasing over 60%, leading to increased revenue, optimizing performance mattered now more than ever. Vehicle acquisition and car sales were optimized to maximize profit, accommodating more transactions. The rental branches saw better business intelligence from the market research, and each branch was finally converted to the new technology. **End-to-end customer transaction time was cut by 95%**, resulting in a better customer experience.



"I am convinced Technology Partners and their team were able to save us millions of dollars on hardware upgrades."

Client Product Owner
Senior Manager,
Database Management
Client

22% of Users

will never return to a slow website

Find more success stories at technologypartners.net/success and see how you can utilize our decades of experience to give you added peace of mind. **Together is just better.**