

## CLIENT SUCCESS STORY

# A LASTING PARTNERSHIP FORMS FROM AN IDEA

**Technology  
Partners**<sup>®</sup>  
Your Clear Choice in IT<sup>™</sup>

# Partnering together goes beyond “just business” for families in our community.

## The Challenge

With an **innovative idea to use technology to give access of information to those that needed it**, Maxine Clark, founder of Build-A-Bear Workshop, looked to Technology Partners and their team of experts. The idea was to create a web application that pushed information to people in communities, especially those underresourced and marginalized, helping them get their children involved in programs and activities during the summer.

## The Plan

Wanting to get this new concept to market quickly, Blueprint4SummerSTL asked Technology Partners for help. With our proprietary concept design sessions, we were able to wireframe an application that would be **revolutionary for families in the community**. The idea was to keep the application simple enough that the format could be rolled out in other cities.

## The Results

With a system that even the St. Louis Post Dispatch turns to for their information on local summer programs, Blueprint4SummerSTL has become the main resource for families looking to keep their children active and involved. **Over 4,500 camps and programs are now involved**, and parents have come to rely on the web application to plan out their child's summer activities.



“We’ve talked to a lot of other companies, but Technology Partners continues to be our go-to company. They work really hard to make sure they honor the word ‘partner’ in their name.”

Maxine Clark  
Founder  
Blueprint4SummerSTL

**Only 25%**

of U.S. students participate  
in summer programs

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**Together is just better.**