



DIGITAL MEDIA & CREATIVE COMMUNICATIONS

Your brand's story told in a new and compelling way to reach
the audience you want.

Your company has a big story to tell, and making sure that message gets heard is imperative. Let Technology Partners help you develop that story, and define a clear path to the people that need to hear you the most.

We'll Manage the "How"

You have a big story to tell. Whether that's for your personal strategy or your company brand, getting the message out to the people who need to hear it is one of the biggest challenges faced in the modern business landscape. You're the expert on your story, let us be the expert on how to get it out there. From captivating slide decks and beautiful videos, to helping you develop written copy, we specialize in strategizing digital media to change your world.



Enjoying the Process is Half the Fun

Telling your story doesn't have to be scary, and with the right partner it can actually be fun. We can walk you through the process, avoiding the headaches, and get your message to your audience in a fast and effective way. Using best practice methods, we craft videos, presentations, websites, and more, all tailored to meet your needs without breaking your budget.

Year after year the digital media team has been able to integrate with my staff and help us create an engaging experience for leaders and influencers from around the region.

Greg Prestemon
CEO, EDC

CONSUMERS SAY
THEY ARE
40%
MORE LIKELY TO PURCHASE
A PRODUCT ON A SITE WHEN
VIDEO IS ADDED.
-ADOBE 2013
CONSUMER SURVEY RESULT

CLIENT SUCCESS STORY

WORLDWIDE NONPROFIT USES VIDEO TO GO GLOBAL

Technology Partners
Your Clear Choice in IT™

Hacking homelessness could start with a simple but effective video that blends passion with compassion.

The Challenge

GlobalHack, a non-profit organization dedicated to bringing together hackers from around the world to solve real social problems, were embarking on their sixth international conference. The venue was getting bigger, the hackers were getting better, and **the marketing needed to keep up.**

The Plan

Global Hack needed a partner that could **create a new video that leveraged their existing brand and identity.** The video had to meet GlobalHack's diverse audience, ranging from kids to IT professionals, and balance the fun of the conference with the weight of the social challenge they were tackling.

The Results

Technology Partners stepped up to the challenge. By employing our best marketing and digital media experts, we shepherded the process from idea to execution. Working along side GlobalHack, we **developed the copy for the video and created a unique motion graphics piece** that's now being viewed by thousands around the world.



"The biggest advantage we found to working with Technology Partners was just like their name suggests; the partnership. At every step of the way they were able to work with us on the project, adjusting and changing as our needs changed, and ultimately delivering a video that was just what our team needed."

Matt Menietti
Executive Director
GlobalHack

An 80% Increase

in conversion rate occurs on websites with video

Find more success stories at technologypartners.net/success and see how you can utilize our decades of experience to give you added peace of mind. **Together is just better.**

When you're ready to be heard and need a partner to craft your message into something magical, we are Your Clear Choice in IT.

WE SHOULD TALK.

Technology
 **Partners**[®]
Your Clear Choice in IT[™]

Call us today: (877) 636-1331
Visit us online: technologypartners.net