

CLIENT SUCCESS STORY

# RISK EXPERTS LOOK TO A PROVEN PARTNER



For nearly 30 years, this client has redefined how organizations across the globe address critical data privacy, information security and records management issues. They leverage deep experience with over 1,000 customers, industry-specific benchmarking and innovative service delivery technology to help organizations of all sizes manage records and information compliantly, defensibly and cost-effectively.

## THE CHALLENGE

When a growing risk assessment company began the process of creating a new website, they knew they needed to reassess their marketing strategy. Their existing website was driving more sales than they originally expected, but because of the state it was in, it was driving some sales away.

## THE PLAN

They knew they not only needed just a new site, but also a partner to help with their wholistic marketing needs. Technology Partners was the perfect choice, and jumped right in. Joining forces with the client's team, we took an audience first approach to the web design, focusing on user experience and connectivity while eliminating the clutter from the previous site.

“Technology Partners, their contacts, their resources, their ability to get good quality people has amazed me and has made that partnership so beneficial for both of us.”

## THE RESULTS

With a nimble and flexible marketing website, the client is meeting their users needs with a beautiful responsive experience. A site that works on all devices and represents their brand to their growing client base.



To learn more about how we can help your company, visit [TechnologyPartners.net](https://TechnologyPartners.net).