HUGE PERFORMANCE GAINS FOR CAR RENTAL GIANT

Technology Partners®

Our client is a household name for frequent travelers, road trippers, and those with a car in the shop. They're a brand that's recognized as a worldwide leader in the car rental industry. They value our employees and customers as much as a member of the family. Today, they continue to drive success through a simple, yet powerful set of beliefs to become a leader in car rental, as well as in sustainability and innovation.

THE CHALLENGE

A major rental car company ranked #1 by JD Power & Associates faced significant lag in transaction times. Additionally, they were struggling through three failed technology conversions. They tried to address the issue internally, but had very little improvement.

> "I am convinced Technology Partners and their team were able to save us millions of dollars on hardware upgrades."
>
> –Client Product Owner
> Senior Manager, Database Management

THE PLAN

Technology Partners introduced performance tactics, from indexing and SQL hints to histograms and stored outlines. The team of specialists also took on the task of mentoring a team of 10 DBAs and over 250 developers. Helping to establish proper tools for database monitoring, defining a benchmarking process, and improving market research tactics would prevent future issues in performance and conversions.

THE RESULTS

Jordan Lawrence turned to Technology Partners. Our proven track record of delivery for enterprise clients ensured that the JL team could trust us with their ongoing development. With an emphasis on 'rate of features for dollar spent', we were able to competitively outline a sustainable plan for delivery. This has led to a multi-year partnership with both teams working hand-in-hand on a weekly basis to bring first to the industry features and continue to revolutionize risk assessments and mitigation.

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